WHY ARE THESE PEOPLE ON ALL THE CELEBRITIES' SPEED DIALS?

There's a new class of A-list consultant emerging in today's more caring, sharing Hollywood. By Lucy Broadbent



EN YEARS AGO, NO A-LISTER
WORTH THEIR RED-CARPET
CREDENTIALS LEFT HOME
WITHOUT THE NUMBERS
of a personal shopper, stylist and
trainer on their mobile. But that
was back in the Nineties, a blinged-up
era of consumerism and blatant
excess. Nowadays, the personal
shopper has had her spot on speed
dial taken by the green consultant,
the trainer has been usurped by
a yoga guru and the stylist by
a charity organisation.

Where Woody Harrelson was once regarded as a weirdo for banging on about the ozone layer and wearing hemp shirts around Hollywood, suddenly everyone is espousing 'good behaviour': Angelina Jolie boasted that she was wearing a \$26 (£13) vintage dress at the premiere of A Mighty Heart, while Brad Pitt



STELLA STARSKY AND QUINN COX

ASTROLOGERS AND AUTHORS OF SEXTROLOGY: THE ASTROLOGY OF SEX AND THE SEXES

Celebrities are looking for love, just like everyone else, but it can be harder to find if you're famous, so many turn to astrologers Starsky and Cox, whose popularity with the hipperati – their clients include Scarlett Johansson, Mario Testino and fashion designer Marc Jacobs – has made them household names in the States.

"It's almost as if there is a melancholy to a lot of their experiences," says Starsky, 40.
"Fame is not natural. Not a single famous client has disagreed with this. They end up feeling unfulfilled, dissatisfied. They begin to see themselves as other people see them, so we try to bring them back to themselves," she explains.

'Most astrologers predict the future, but our brand of astrology is more like psychology. Our clients are looking for grounding. We try to help individuals connect to their potential and their talents, so that when they come up against difficult situations — like an actress who is being turned down for a role in favour of a bigger star — it's easier to cope with.

'Celebrities become very vulnerable. They often ask, "Do I deserve this? Do I really have talent or am I just lucky?" They're insecure. And they always ask, "Which direction do I go next?" We advise them.'

"My feeling," adds Cox, "is that our clients – the famous and the not-so famous – are looking for a creative, holistic way of becoming more balanced. They're not so much struggling to shine in other people's eyes; rather, most of them hope that, by putting time and energy into themselves, digging a little deeper, transcending knee-jerk neuroses and other conditioned responses to life, they'll be better able to interact with others in an authentic, enthusiastic way."